

# EQUITY MANAGEMENT INC.®

OFFICES IN: SAN DIEGO · DETROIT · CHICAGO · NEW YORK

DETROIT OFFICE:

101 WEST BIG BEAVER ROAD  
SUITE 1105  
TROY, MI 48084  
(248) 680-9150  
FAX (248) 680-9868

**Via E-mail (Sales@Neonetics.com)**

January 15, 2018

Mr. Alan Obligin  
Neonetics, Inc.  
900 South Main Street  
Hampstead, MD 21074

**Re: General Motors Trademark License Agreement**

Dear Mr. Obligin:

As you are aware, Equity Management Inc. ("EMI") is the exclusive licensing representative for all the General Motors vehicle marketing divisions on a worldwide basis (i.e., Buick, Cadillac, Chevrolet, GM Design Center, HUMMER, Oldsmobile, Pontiac, GMC, and Saturn) ("GM"). (Attached for your reference is a letter from General Motors evidencing EMI's licensing representation authority.) At your request, in connection with Customs import/export related inquiries, this letter shall confirm that Neonetics, Inc. ("Neonetics") has a current and valid Trademark License Agreement with GM ("GM Agreement"). Therefore, Neonetics is an official, authorized GM Licensee.

## **Term and Expiration**

The GM Agreement became effective April 1, 2002 (as renewed) and will expire December 31, 2020 (unless renewed at that time or sooner terminated in accordance with its terms). Moreover, Neonetics is eligible to receive at expiration a product inventory sell-off period of six months to sell and distribute the GM Licensed Products (i.e., to June 30, 2021), provided it is in full compliance and good standing at that time.

## **Licensed Trademarks and Licensed Products**

The GM Agreement permits Neonetics to use various GM Trademarks on and in connection with the production, marketing, distribution, sale, and importation of various GM Licensed Products.

The GM Trademarks (covering certain model years) include but are not limited to: BUICK; Buick Emblems (Vintage "Single Shield" and Vintage and New "Tri-Shield" only); CENTURY; GRAN SPORT; GRAND NATIONAL; LESABRE; PARK AVENUE; REGAL; RENDEZVOUS; CHEVROLET; CHEVROLET TRUCK "100<sup>TH</sup> ANNIVERSARY" SCRIPTS AND EMBLEMS; CHEVY; Chevrolet "Bowtie" Emblem; GENUINE CHEVROLET; BEL AIR; CAMARO; CORVETTE; STINGRAY; CORVETTE C6; CORVETTE STINGRAY (2014 and 2015 C7 production vehicle model years); ZR-1; CHEVY TRUCKS; CHEVROLET SILVERADO CENTENNIAL EDITION; CHEVROLET COLORADO CENTENNIAL EDITION; HUMMER; H1;

H2; LIKE NOTHING ELSE; OLDSMOBILE; Oldsmobile Emblems (Vintage and New "Rocket" only); CUTLASS; 442; NINETY-EIGHT; EIGHTY-EIGHT; BRAVADA; PONTIAC; Pontiac Emblems ("Arrowhead" and "Chief" only); PONTIAC RACING; FIREBIRD; GTO; THE JUDGE; SUNFIRE; BONNEVILLE; FIERO; GRAND PRIX; GMC; SAFARI; SONOMA; SIERRA; JIMMY; YUKON; and SUBURBAN.

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The GM Licensed Products (utilizing certain Licensed Trademarks) are: Neon clocks (14" to 25" in diameter), and signs and sculptures (approximately 9" to 17" in length, 12" in height, and 6" in depth).

### **Licensed Territories**

Under the GM Agreement, Neonetics is permitted to sell, market, and distribute (including the shipment of) the Licensed Products in the following Licensed Territories: United States of America and its territories and possessions; U.S. military bases worldwide; Canada; Japan; Other North America; European Union; and Middle East only . Moreover, Neonetics may: (a) manufacture the Licensed Products by itself, and/or (b) have the Licensed Products manufactured by certain companies in countries around the world (including China) and shipped to countries within the Licensed Territories.

If you need anything further, please do not hesitate to contact EMI.

Sincerely,



Michael Pardi  
Associate General Counsel

MP/nas  
Attachment

cc: Michael Pardi, Cale Hotton, Jason Hayes, Debbie Means - EMI