

Equity Management Inc.

4365 Executive Drive
 Suite 1000
 San Diego CA 92121-2127
 (858) 558-2500
 (858) 558-2507 fax

General Motors Corporation Product Review

Licensee Information:

Mid America Motorworks	Voice: 217-540-4256
Tracy Bloemer	Fax: 12175404214
One Mid America Place, North Route 45	Email: tracy.bloemer@mamotorworks.com
Effingham, IL 62401	Contract #: 99-1479R
United States	475257377

Submission Information:



Received Date: 4/7/2008	Reviewed By Sarah Woerner	EMI Pin #: 99-1479R-128768
Reviewed Date: 4/10/2008	Development Stage Mfg Sample	Licensee SKU #: 600887
Production Date:	Wholesale Price:	Client Application #:
Retail Date:	Retail Price: 12.99	Mfg Country:
		Division: Chevrolet

Item Information:

Project Description: Chevy Corvette silver frame sunglasses
 Submission Description: Manufactured Sample (Audit)
 Return Submission To: EMI-SD-Neena Gordon

Required Modifications:

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Submission Status: Disapproved Disapproved / Resubmit with Required Modifications Disapproved / Submit Next Stage with Required Modifications Current Development Stage Approved As Submitted

Final Approval

Client Signature on File _____ Date 4/17/2008 _____ Licensing Manager

* The above approval related solely to a preliminary stage in the product approval process. The product may not be marketed, promoted, distributed and/or sold until Final Approval of the manufactured sample has been granted in writing. Failure to obtain Final Approval PRIOR to marketing, promoting, distributing and/or selling the product may result in termination and/or the assessment of an unauthorized product payment in accordance with the terms of the licensing agreement.

CHEVROLET PRODUCT REVIEW FORM

LICENSEE: MID AMERICA DESIGNS, INC. DATE: 10-4-96

CONTACT/ FAX NO: Gene Henderson, VP- Director of Merchandising fax# 217-347-2952

PRODUCT: Gray Metal SUNGLASSES- design w/ CORVETTE Script to be screened over right eye

ANTICIPATED PRODUCTION DATE: _____ INITIAL DISTRIBUTION DATE _____ CLOSING DATE: _____

ANTICIPATED RETAIL PRICE \$ 10.00 DISTRIBUTION CHANNELS: Wholesale, Retail and Direct to Customer

PIN # 128S1 & A1 SKU # 190174 (made in China) 600887

APPROVAL: SAMPLE ARTWORK CATALOG P.O.P. DISPLAY
 PROTOTYPE MANUFACTURED COPY
RETURN MATERIALS TO LICENSEE YES NO (BACK TO EMI)

One Mid-America Place
P.O. Box 1368 (217-347-5591)
Effingham, IL 62401

APPROVAL GRANTED

APPROVAL GRANTED WITH THE FOLLOWING MODIFICATION(S):

TRADEMARK NOTICE _____

CORRECT COLOR _____

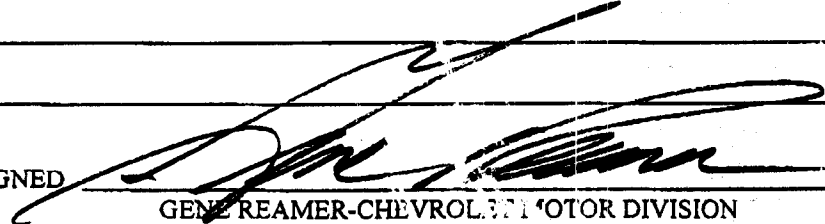
CORRECT DESIGN _____

ADD MERCHANDISING SYMBOL _____

Not in the current Grant of rights

NOTE: EACH LICENSED PRODUCT WILL BE REQUIRED TO INCLUDE AND DISPLAY THE APPROPRIATE TRADEMARK LICENSE NOTICE BEFORE THE LICENSEE WILL BE PERMITTED TO MARKET THE PRODUCT.

APPROVAL WITHHELD FOR THE FOLLOWING REASON(S): _____

SIGNED  DATE: 10-14-96
GENE REAMER-CHEVROLET MOTOR DIVISION

SIGNED _____ DATE _____
EQUITY MANAGEMENT INC.